

When adjudicating courses for General Insurance, the Alberta Accreditation Committee is looking for courses that contain the following (although not exhaustive):

Insurance Industry Knowledge:

- General Insurance Market information
- Carrier Appetite, Capacity and Performance
- Industry Performance
- Trends

Insurance Product Knowledge:

- Personal Lines
- Commercial Lines
- Surety
- Travel

Concepts related to the exposures individuals or businesses have and how they manage them

- Business Risk: how they operate, what they do, how they do it
- Economic Information and Updates
- Legal Concepts and Implications
- Contracts: leases, business contracts,
- Risk Management including safety
- Emerging Risks

Underwriting Information Requirements

- Building Construction, Occupancy, Protection and Exposures
- Financial Statements
- Driver Qualifications
- Fleet Management, Carrier Profiles, IFTA Reports
- Valuations

Concepts related to claims our clients may experience

- Claims Examples
- Claims Trends
- Claims Handling
- Adjustment of Claims

General Professional Training

- Sales
- Communication
- Public Speaking
- Negotiations
- Relationships
- Computers & Systems